

# JOIN US FOR 2019!

## Benefits and Services:

- Twenty-five thousand, 36+ page, full-color Official Ozaukee County Tourism Guides which include your business listing and up to 50 word business description. Statewide distribution in Spring.
- Your listing on the Ozaukee County Tourism website, [ozaukeetourism.com](http://ozaukeetourism.com), with a link to your website. The site also includes links to and from Travel Wisconsin at [travelwisconsin.com](http://travelwisconsin.com) and the Ozaukee Interurban Trail at [interurbantrail.us](http://interurbantrail.us).
- OCTC spends \$20,000+ in advertising each year, online and in publications such as the *Milwaukee Journal Sentinel*, *Chicago Life Magazine*, the *Chicago Daily Herald*, *Our Wisconsin*, *Key Magazine* and *Fun in Wisconsin*, as well as industry publications targeting specific arts and entertainment groups.
- Ozaukee County Tourism welcomes partner news for its Facebook and Instagram pages. Let us help you promote to our 2,000 followers on Facebook and Instagram!
- Receive electronic newsletters throughout the year with partner updates.
- OCTC staffs an 800 number to provide you and your customers up-to-date tourism information.
- An open invitation to bi-monthly Board of Directors meetings. Participate and share your ideas. Call 800-403-9898 for meeting information.
- Network with similar businesses in the county. Be a part of special events hosted by OCTC.

Invest in a separate Tourism Guide display ad to increase the exposure of your business or service. Call Jen Salfer with NovoPrint for ad information at (262) 212-9260 or NovoPrint at 800-996-6277. Only OCTC and NovoPrint USA will contact you about our Official Tourism Guide advertising.



OZAUKEE COUNTY TOURISM COUNCIL

## PARTNERSHIP OPPORTUNITIES

JOIN A DEDICATED PARTNERSHIP OF BUSINESSES  
AND ORGANIZATIONS THAT SUPPORT AND  
PROMOTE TOURISM IN OZAUKEE COUNTY.





## OZAUKEE COUNTY TOURISM COUNCIL 2019 PARTNERSHIP APPLICATION

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_ Business/Organization Name: \_\_\_\_\_  
Mailing Address/City/Zip: \_\_\_\_\_ Email (OCTC business use only): \_\_\_\_\_

\_\_\_\_\_ \$125 Partnership Amount (All Businesses or Organizations)  
\_\_\_\_\_ - \$25 Discount to current Chamber members. Current member of: \_\_\_\_\_  
\_\_\_\_\_ +\$25 ea/ Additional Tourism Guide Category (see below)  
\_\_\_\_\_ = TOTAL DUE

Below, please circle **ONE FREE** Tourism Guide category for your business/organization. To be included in two or more categories, please add \$25 for each.

Advertising/Marketing Antiques Arts/Galleries Breweries/Distilleries/Wineries Bank/Financial Bike Rental Camping Chamber/Tourism  
Chocolate/Confectionary Civic Coffee Houses Education Events Fishing Charters & Clubs Fitness/Nutrition Golf Courses Government Insurance Lodging:  
Hotels/Motels Lodging: Inns/Bed & Breakfast Medical/Emergency Museums Parks Pets/Veterinary Real Estate Recreation Restaurants Restaurants/Bars  
Salon/Spas Service Shopping Snowmobiling Worship

Is your business/organization fully ADA Accessible to include with your listing? \_\_\_\_Yes \_\_\_\_ No

The following information is for your published listing in the Tourism Guide and OCTC Website:

Business Name: \_\_\_\_\_  
Business Address: \_\_\_\_\_  
City: \_\_\_\_\_ Zip: \_\_\_\_\_ Business Phone: \_\_\_\_\_  
Website: \_\_\_\_\_

- \_\_\_\_ Email your 50 word or less business description to: [info@ozaukeetourism.com](mailto:info@ozaukeetourism.com). We reserve the right to edit.  
\_\_\_\_ Please use my current business description  
\_\_\_\_ Mail your 50 word or less business description to OCTC, P.O. Box 721, Grafton, WI 53024.

Tourism Guides are distributed at statewide Convention and Visitor Bureaus, Chambers of Commerce, Wisconsin Welcome Center sites, requests from the OCTC toll-free number, and quantities are sent to Partner establishments, lodging, restaurant, quick service facilities and other high-traffic visitor destinations.

Return application, description and check payable to: Ozaukee County Tourism Council, Inc. P.O. Box 721, Grafton, WI 53024.

You may now apply online at [ozaukeetourism.com](http://ozaukeetourism.com)! To pay by credit card with your mailed or emailed ([info@ozaukeetourism.com](mailto:info@ozaukeetourism.com)) application, or for any other questions, please call OCTC Tourism Director Kathy Meulemans at (262) 376-0270.

